

14 January 2014		ITEM: 6
Health and Well-Being Overview and Scrutiny Committee		
Market Position Statement for Adult Social Care services		
Report of: Director of Adults, Health and Commissioning		
Wards and communities affected: All	Key Decision: Non-key	
Accountable Head of Service: Roger Harris, Director of Adults, Health and Commissioning		
Accountable Director: Roger Harris, Director of Adults, Health and Commissioning		
This report is public		
Purpose of Report: The Committee is asked to comment on the draft Market Position Statement for Adult Social Care, and to note the arrangements for consultation on the Statement.		

EXECUTIVE SUMMARY

The draft Care and Support Bill gives councils a new legal responsibility to promote a range of high quality services to meet the needs of the community. Councils are expected to carry out this new duty through their market shaping capacity, including preparing a Market Position Statement. This should set out current and future demand for, and supply of, care and support services, and the outcomes required, to assist local providers in meeting the needs of local people.

The draft Market Position Statement for Thurrock provides details of the market for adult social care services and how demand is expected to change in coming years. This will be further developed over the next few months in consultation with service users, carers and providers, and a final version will be presented to the Health and Well-being Board for approval in March 2014. The Market Position Statement will then set the direction for Commissioning Strategies for integrated adult social care and health care services to promote health and well-being in Thurrock.

1. RECOMMENDATIONS:

- 1.1 The Health and Well-Being Overview and Scrutiny Committee is asked to comment on the draft Market Position Statement for Adult Social Care.**

1.2 The Health and Well-Being Overview and Scrutiny Committee is asked to note the consultation arrangements for the draft Market Position Statement for Adult Social Care.

2. INTRODUCTION AND BACKGROUND:

2.1 The draft Care and Support Bill gives councils a new legal responsibility to promote a range of high quality services that meet the needs of the community. The aim is to improve choice, provide tailored care, and focus interventions on the outcomes that matter to people.

2.2 In carrying out this new duty, councils are expected to prepare a Market Position Statement setting out current and future demand for adult social care services, and the outcomes required, so as to help local providers to respond and invest in their staff and service models.

3. The draft Market Position Statement for Adult Social Care in Thurrock

3.1 The draft Market Position Statement for Thurrock (attached as Appendix 1) provides details of the demand for and supply of adult social care services including those services jointly provided with Health. It also sets out how the need for adult social care may change over the next 5 years, and the plans to meet those needs. This includes initiatives under our Building Positive Futures programme to improve housing choices for older and disabled people, to strengthen communities and promote resilience, and to develop prevention and timely intervention services. It also highlights the intention to fully integrate adult social care and health care services in the coming years, and to support providers to train, retain and motivate their staff.

3.2 The draft Market Position Statement for Thurrock will be further developed over the next few months in conjunction with services users, carers and providers, and a final version will be presented to the Health and Well-being Board for approval in March 2014. A series of Commissioning Strategies will then be developed setting out in detail what investment in services and other initiatives is required to promote health and well-being, and to support older and disabled people, in Thurrock.

4. REASONS FOR RECOMMENDATION:

4.1 The Market Position Statement is intended to provide a picture of the demand for and supply of social care services, and the Health and Well-being Board's expectations about how those services need to develop and improve. It is intended to influence the choice, quality and quantity of services made available locally for service users and carers. When approved, it will also inform commissioning strategies and so the procurement of services. This draft version will form the basis of consultation with service users, carers and providers about how to improve the quality and choice of services locally, and the outcomes required to promote health and well-being in Thurrock.

5. CONSULTATION (including Overview and Scrutiny, if applicable)

- 5.1 The draft Market Position Statement will be subject to consultation before being finalised and presented to the Health and Well-being Board for approval in March 2014.
- 5.2 Consultation will be undertaken in conjunction with Thurrock Coalition and presentations will also be made to Partnership Boards and other service user and carer fora, as well as provider fora. A report on the outcome of the consultation will be presented to the Health and Well-being Board with the final version of the Market Position Statement.

6. IMPACT ON CORPORATE POLICIES, PRIORITIES, PERFORMANCE AND COMMUNITY IMPACT

- 6.1 The production of a Market Position Statement is part of the new and developing role of the local authority – shaping the market rather than providing and managing services. As such it has a significant part to play in the transformation of the adult social care offer and in building a sustainable, integrated health and social care system.
- 6.2 The focus in the draft Market Position Statement on integration with health, and joint commissioning of preventative and personalised services, will lead to improvements in health and well-being as well as helping to reduce demand for services. The use of strength based approaches in both the assessment and commissioning processes, will ensure services assist residents to maintain their independence in their community, and to enable them to regain skills and confidence, while offering protection to those who are vulnerable.
- 6.3 The Market Position Statement is also relevant to the Council's role in relation to workforce development. As both a commissioner of services and through its wider influence on the market, including the provision of information and advice to users who fund their own services, the Council and its Health partners will wish to support providers to train and motivate their staff in innovative approaches to person centred care.

7. IMPLICATIONS

7.1 Financial

Implications verified by: **Sean Clark**
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There are no direct financial implications arising from this report. However, the whole subject of Adult Social Care related costs is one of increasing and changing demand along with significant national changes. The committee has

already received some reports on these aspects and further reports will be forthcoming when specifics for Thurrock become clear.

7.2 **Legal**

Implications verified by: **Michael Henson-Webb**
 Telephone and email: **0208 724 3800**
Michael.Henson-Webb@bdtlegal.org.uk

Having considered the report below I do not see any legal implications.

7.3 **Diversity and Equality**

Implications verified by: **Samson DeAlyn**
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This Market Position Statement is intended to influence the quality and choice of adult social care services in Thurrock, and the outcomes to be achieved. Specific commissioning proposals for integrated adult social care and health care services, and for preventative services, will need to be undertaken with due regard to equality and diversity considerations.

7.4 **Other implications (where significant) – i.e. Section 17, Risk Assessment, Health Impact Assessment, Sustainability, IT, Environmental**

None

BACKGROUND PAPERS USED IN PREPARING THIS REPORT (include their location and identify whether any are exempt or protected by copyright):

- A range of tools to assist in the preparation of Market Position Statements have been made available by the Developing Care Markets for Quality and Choice programme, a national programme funded by the Department of Health and supported by ADASS and a range of provider bodies. Further information is available from: <http://ipc.brookes.ac.uk/dcmqc.html>

APPENDICES TO THIS REPORT:

- One – The Draft Market Position Statement

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